

Agenda for Las Vegas Meetings

TWO-DAY AGENDA, FEBRUARY 7 – 8, 2018

Meetings takes place in the

**Galleria C, Casino Level**

**The Luxor Hotel, Las Vegas, Nevada**

3900 Las Vegas Blvd. South Las Vegas Blvd

Phone: 702-262-4000

**Legislative Agenda Meeting- Wednesday, February 7, 1:30 pm – 5:30 pm**

**Cocktail Reception- Wednesday, February 7, 5:30 pm – Red Velvet Room at Luxor**

(Casino Level across from Pyramid Café with red doors)

**Legislative Agenda Meeting - Thursday, February 8, 8:30 am – 11:30 pm**

**MPRC Board Meeting and Lunch - Thursday, February 8, 11:30 pm –1:30 pm**

**Food & Drink- Refreshments and snacks will be provided on Wednesday. There will be a hot breakfast buffet and lunch on Thursday provided by MPNAHRO. Bring a healthy appetite!** Coffee, refreshments and snacks provided throughout, including cocktail reception on Wednesday at 5:30pm.

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**LEGISLATIVE PLANNING MEETING AGENDA**

**Galleria C, Casino Level**

**February 7, 2018, 1:30pm – 5:30pm; February 8, 2017, 8:30am- 11:30pm**

**Wednesday, February 7, 2018 – 1:30 to 5:30 pm**

Welcome, Introductions, Two-Day Overview – Duane Hopkins and Peter LiFari

**1:45 pm - National NAHRO Legislative Agenda - Tess Hembree**

* Quick debrief of call

**2:15 pm - 2018 Political Landscape**

 “The Known Unknowns Are Not Minimal” -  [**David Iannelli- 2018 Election Cycle Overview**](http://www.nahro.org/sites/default/files/searchable/JAN%2020%20RETREAT.pdf)-<http://www.nahro.org/sites/default/files/searchable/JAN%2020%20RETREAT.pdf>

* What Does This Mean For NAHRO?
  + Challenging Environment
  + 2018 – Election Countdown
  + Constituency Dictates Approach
* General Discussion – Entitlement/ Tax Reform
  + Program Impact
    - HUD/LIHTC
  + Timing
  + Public Will
* Prevailing Voices – Let’s talk Constituency
  + Conservativism
    - <http://thf-reports.s3.amazonaws.com/2016/IB4520.pdf>
    - <https://abetterway.speaker.gov/_assets/pdf/ABetterWay-Poverty-PolicyPaper.pdf>
  + Alternative Positions?
    - <https://rewire.news/article/2017/12/19/scott-walkers-drug-testing-policy-expensive-humiliating-dangerous/>
    - <https://www.vera.org/blog/developing-reentry-programs>
    - <https://www.cbpp.org/blog/trumps-housing-proposals-would-raise-rents-on-struggling-families-seniors-and-people-with>
  + Wanna Place A Bet?
    - #nahrovegas
    - #callitwhatyouwanthousing

*3:15 to 3:30 pm - Break*

**(Legislative Agenda Meeting cont.)**

**3:30 – State of the State**

* Rapid Fire Report Out
  + Local NAHRO Governance Pulse Report
    - Fiscal Health, Emerging Leaders, Local Champions of Note
  + Legislative/Program Issues of Importance
  + Marketing – 5Ws
* President Vice/President Report – Sunny Shaw

Closing Thoughts, Wrap Ups, Carry Overs for Tomorrow

**Thursday, February 8, 2018 – 8:30 am to 11:30 am**

**8:30 am - 2018 Strategic Plan** – Grabbling with the communication paradox facing Housing Policy in The United States

* “You don’t have to live here” – Why housing messages are backfiring Revisited – Julie Brewen
* What is our Thematic Goal(s) heading into the 2018 Midterms?
* 2018 Action Plan
  + Identify Top Priorities
  + Craft Communication Strategy
  + Legislative Advocacy Strategy
* Key Stakeholders
  + Key legislatures in House and Senate
  + Key committees – members in our region or in aligned regions
  + NAHRO member point of contact
  + Pro-active relations
* Reaction strategy – how we mobilize quickly
* Communication Strategy - “History is a Series of Moments”
  + Local, Direct, Social Media Driven

**10:00 am- April Conference Strategy**

* Do we use NAHRO’s Legislative Agenda – parts – none?
* What are the top key issues?
* What collateral materials do we want to use?
* How can we amplify our efforts?

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**EXECUTIVE BOARD MEETING AGENDA**

**Thursday, February 8th, 2018- 11:30 pm – 1:30 pm**

**Luxor Hotel, Galleria C, Casino Level**

**Las Vegas, Nevada**

I. Call to Order, Roll Call, and Introduction of Guests

II. Approval of Minutes from October 27, 2017- Pittsburgh, PA.

III. President’s Report- Duane

1. National Committee Assignments/ List
2. As Presented

IV. Treasurer’s Report

1. 2017 Year-End Financial Report
2. 2018 Budget

V. Committee/Task Force Reports

A. State Reports Chapter Presidents

B. CR&D Ed Talbot

C. Legislative Network Duane Hopkins

D. Member Services Dave Martens

E. BECT Joan Smith

F. Commissioners Phil Bernal

G. B&A Duane Hopkins

H. IRGE Julie Brewen

I. Professional Development Penny Hannegan

J. Housing Dan Nackerman

K. Housing America Matt Pike

L. Strategic Planning Task Force Duane Hopkins

VI. Old Business

A. Member Service Committee Vacancy

VII. New Business

1. Vail Conference Update
2. MPNAHRO Leadership Summit

VIII. Next Meeting- NAHRO Legislative Conference- April, 2018 Date and Time TBD

IX. Adjournment