

SUMMARY of MEETING
NAHRO International Committee
October 29, 2012
Nashville, TN

Members in Attendance:

Present: Mary Paumen, Liz Glenn, Kerron Barnes, Edward Talbot, Aaron Wilson, Annie Botsford, William Vaughn, Helen Sause, John Papagni, Lynn Fundingsland, Julie Brewen, Gary Keller, Patricia Gustafson, Branna Lindell, Tara Clifford, Alan Zais, Shannon Biggs, Teresa Banuelos, Evette Hester, Alan Zais, Don Bibb, Robert Pearson, Helen Sause, Stella Madrid, Claude Roy, Katy Gorman

Absent: Tina Akers Brown, David Baldwin, Clifford Scott, Jose Saenz, Mirta Schloss, Michael Gallegos, Elizabeth Morris, Saeed Hajarizadeh, Lloyd Halverson, Steven Rudman, Michael Lundy, Joseph Gray

Guests: Jean-Francois Arteau, Gerrit Teunis, John Metson, Phil Brown

July 2012 minutes approved

Approval of Agenda

Vice President's Report: Chairwoman Paumen called the meeting to order and recognized the many international guests around the table from Canada and the Netherlands. She acknowledged that both relationships are very important to NAHRO. Mary discussed the next steps for the United Nation's Quadrennial Report which is due June 2013. A group was formed to take on this task. Kerron Barnes brought in information about the process.

Tara Clifford will schedule a tour of the US State Department Diplomatic Reception Room for International Committee members to take place on Monday, March 18, 2013 at 2:15pm in Washington, DC. There are 12 spots open for this tour, anyone interested should contact Katy Gorman as soon as possible.

Claude Roy and Jean-Francois Arteau from Societe d'habitation du Quebec spoke. Claude Roy spoke on Societe d'habitation du Quebec's strong interest in partnering more with NAHRO. He also spoke on how their French counterpart has started a study on social housing and how it would be of interest to their US counterparts. Mr. Arteau spoke next and gave a presentation on what has been happening with social housing in Canada. In particular, Mr. Arteau spoke in greater detail about the study that was taking place in which they were looking into how investment in social housing received a certain percentage back in the economy compared to if there was no investment in social housing, how much more would be spent on health, housing, jobs. For the full presentation please visit: <http://www.nahro.org/11-13-correspondence-and-meeting-summaries>

John Metson, past president of CHRA:

Mr. Metson discussed his travels to further actions and decisions related to social housing, in particular "housing, health, education and economic opportunity". He said how CHRA and Canadian housing organizations are working towards an advocacy program that get social housing back onto the political radar.

Ed Talbot, gave an enlightening presentation on the NAHRO's delegation trip to Brazil which included many personal accounts and statistics on Rio and the surrounding cities. Ed's presentation can be found here: <http://www.nahro.org/11-13-correspondence-and-meeting-summaries>

President Betsey Martens and CEO Saul Ramirez visited the committee:

The President and CEO spoke with the committee about their recent trips abroad over the course of last year. Betsey discussed her experience during the World Urban Forum in Naples, Italy. As a follow up, Betsey said she wrote an article for her staff to read about her time at the WUF and urged others who travel to do the same for their staff and the NAHRO membership in general. Betsey also talked about NAHRO's relationship with Canada and acknowledged that there are many similarities between the two countries, and looks forward to discussions on how to manage the global give and take.

Patricia Gustafson suggested to Betsey to look into having Gerrit Tunis' book be considered for NARHO's One Book initiative.

Saul spoke on his trip to Israel. One of the main issues during the trip was a focus on how to create a secondary market for mortgage lending and also the shared equity model. The Minister and staff from Ministry of Construction in Israel are planning on coming to the states in 2013. During his trip to South Africa, Saul shared that his focus was on professional development and forming an agreement on a basic course NAHRO would be able to put together for SAHF.

Next, **Phil Brown, CHRA President**, reported on CHRA. The presentation can be found online here: <http://www.nahro.org/11-13-correspondence-and-meeting-summaries>

The Subcommittee's reported out and looked over the strategic plan. It was pointed out by Liz Glenn that right now the strategic plan only shows one objective that is related to the committee. However, the committee agreed on three goals where International Committee can be included. The committee voted on the proposed changes to be brought to the Strategic Planning Committee.

The final speaker was **Gerrit Tunis** from the Netherlands. Mr. Tunis discussed his new book that was recently released, which has been translated into English. Gerrit said that Holland's housing market has changed in three ways: 1) economic problems and the housing crisis; 2) CEO's in housing have been bad actors which resulted in a loss of 4.5 billion euros in housing investment and; 3) all housing associations together have to come up with the money that was lost.

The fallout from this resulted in Housing Association CEOs being less willing to share information with one another for fear of getting in trouble. This is why Mr. Tunis wrote a book on the matter. His advice to his US colleagues: share your knowledge without hesitation, connect and trust your tenants, trust young people, and create a 'young' organizational panel to use for

strategic planning purposes.

Sub-Committee Report Out:
UN NGO Subcommittee

NAHRO Mission Statement. NAHRO makes available resources for its members and others, who provide decent, safe, affordable housing and viable communities that enhance the quality of life for all Americans, especially those of low and moderate income.

The statement below builds on NAHRO's mission statement to address the status of women in anticipation of our participation in UN conference on the status of women in February 2013:

A particular focus for NAHRO is to ensure that women and children have a safe and secure environment with access to supportive services including:

- childcare
- child development services
- healthcare and nutrition
- quality educational and training opportunities for adults and children

Strategic Goals

(these could be objectives under the corresponding NAHRO strategic goals)

1. Extend professional development system to include exchanges to and from international partners (discussions with South Africa as an example)
3. Continue and expand collaboration with traditional, non-traditional international partners, and US partner organizations that have an international footprint.
4. Explore and secure resources to support international activities including speakers, exchanges and training opportunities
5. Facilitate information exchange to and from international partners including the use of new and existing technologies to support information exchange
6. Including products and services to address the needs of housing and community development professionals worldwide.

Study Exchange Sub Committee:

Please see attached document for further detail

Last Year:

Brazil

Israel

South Africa

Current:

South Africa Housing Foundation

UN Habitat World Urban Forum

Habitat for Humanity

Proposed:
Poland
Vietnam
El Salvador
Australia

Strategic Goals

(Presented to the BOG for Adoption October 2011)

Goal 1: Sustain and enhance the NAHRO Professional Development System (NPDS) to position NAHRO as the recognized leader in developing the professional expertise and credibility of NAHRO members and others, as well as the credibility of the housing and community development industry as a whole, through the highest quality educational offerings, certification, and information needed in a changing environment.

NGO Relationship

INTA Relationship

Goal 2: Position NAHRO as the preeminent organization in the development and implementation of responsible housing and community development policy by vigorously advocating for legislation, policies, and programs that benefit the membership and those we serve.

NGO Relationship

INTA Relationship

Goal 3: Build and reinforce partnerships and collaborations with traditional and non-traditional organizations in order to expand NAHRO's impact on the direction of the industry and members' effectiveness.

MOU CHRA

MOU SAHF

MOU Ministry of Construction and Housing (Israel)

Housing Studies, Lessons learned from best practices with housing and community development.

Habitat For Humanity International

Three Free Exchange Conference Registrations for MOU Countries

Presentation of Study Exchanges as part of the conference general session rather than a brown bag lunch to increase the profile and effectiveness

The International Committee bridges on-traditional organization s with the student and educational institution partnerships and collaborations

Goal 4: Position NAHRO to increase income, expand revenue sources, and ensure that NAHRO remains financially strong.

Develop Resource Training to include: Lessons Learned, Programs, Technology, Technical Programs- TIF, Tax Credits, Urban Planning ie. Land set asides, etc. both internal (US) and external (international)

Goal 5: Leverage new and existing technologies to facilitate and enhance communication, information exchange, and knowledge transfer.

Develop Resource Training to include: Lessons Learned, Programs, Technology, Technical Programs- TIF, Tax Credits, Urban Planning ie. Land set asides, etc. both internal (US) and external (international)

Information, communication and knowledge transfer within technologies is also found with the delegate selection form and dissemination of information learned

This is also done with the International Committee's archive of study exchanges

Goal 6: Expand, broaden and strengthen NAHRO by providing a full range of products and services that meet the needs of all segments of the housing and community development industry.

Document and Communicate LESSONS LEARNED AND BEST PRACTICES.

Goal 7: Encourage the active participation of NAHRO regions and chapters to ensure that NAHRO is a growing, member friendly organization that is open, responsive, and committed to improving its highest quality services to the membership.

Work with "Border" Regions to promote International VP/Committees. Provide Education and Information to Non-Border Regions.

Adjournment: Saturday, March 16, 2013 - NAHRO Legislative Conference, Washington, DC
